

**WORK STUDY SESSION  
NOTICE AND AGENDA**

**DRAFT**

**City of Scottsdale  
Tourism Development Commission  
8:00a.m., Tuesday, February 21, 2017  
SkySong, Global Conference Room  
1475 N. Scottsdale Rd., Scottsdale, AZ 85257**

**The Tourism Development Commission receives public testimony during regular or special public meetings. Typically, the Tourism Development Commission does not take public testimony during “work study sessions.” These sessions are less formal (i.e. no action is taken); rather the Tourism Development Commission hears reports from city staff or others specifically invited to speak. Work study sessions are open to the public.**

**1. Call to Order**

**2. Roll Call**

David Scholefield, Chairperson

Ren Hirose, Vice Chairperson

Linda Dillenbeck

Frank Ashmore

Robert McCreary

Carl Grupp

Camille Hill

**3. Introduction, Agenda Overview and Objectives**

Steve Geiogamah, Tourism Development Manager

**4. Tourism Event Funding Program – Establishing Criteria**

Criteria to consider for the possible development of principles to guide TDC recommendations pertaining to future event programming

**BREAK – 20 minutes**

**5. Tourism Event Funding Program – Measuring the Criteria**

Evaluation methods to consider in determining event funding levels

Staff report and TDC discussion

Facilitator:

**6. Tourism-Related Capital Projects Evaluation Process**

Staff report and TDC discussion

Facilitator:

**7. Summary – Next Steps**

**8. Adjournment**



Persons with a disability may request a reasonable accommodation by contacting

Holli Shannon at 480-312-2728 or [HShannon@ScottsdaleAz.gov](mailto:HShannon@ScottsdaleAz.gov).

Requests should be made 24 hours in advance or as early as possible to allow time to arrange the accommodation.